

# Patrice Washington

## Redefining Wealth for Our Generation

Whether you watch her on television, see her rock a stage, or hear her on her podcast, you will quickly see her true focus and commitment is – and always has been – to help women shift their mindset, and use their God-given gifts to live their life’s purpose.

**Patrice Washington** is a wife, mother, award-winning author, transformational speaker, hope-restoring coach, and media personality committed to redefining the term “wealth” for our generation. As the founder of **Redefining Wealth** and **The Earn More Money Movement for Women**, she has built a thriving sisterhood of high-achieving women committed to creating a powerful life vision that embraces well-being in their careers, relationships, homes, health and personal finances.

### WORK WITH PATRICE

As a thought leader and influencer, Patrice’s practical recommendations and relatable teachings are trusted and valued. Here’s a sample of how your brand or event can partner with Patrice and make a lasting impact.

#### PRESS + MEDIA

- Television
- Radio
- RMT/SMT
- Print

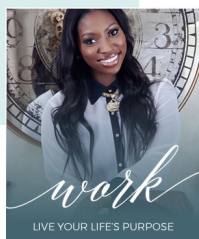
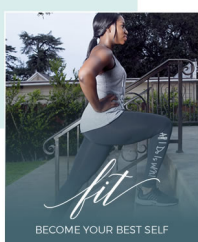
#### SPEAKING

- Keynotes
- Panel Discussions
- Break-Out Sessions & Workshops
- Corporate Trainings
- Moderator & VIP Event Host

#### PARTNERSHIPS

- Spokesperson
- Brand Ambassador
- Influencer Programs and Campaigns

## Redefining Wealth and the Six Pillars



If you’re remotely interested in working with Patrice, it’s probably because like so many you fell in love with her mantra, “Chase Purpose, Not Money.” Even though she got her start as “America’s Money Maven,” Patrice couldn’t subscribe to the ineffective, fear-based methods of traditional personal finance education. Her approach is rooted in discipline - not deprivation and the women who follow her have learned to embrace “wealth” in all aspects of their lives by utilizing her six pillars: Fit; People; Space; Faith; Work; and Money. Through her genuine example, Patrice empowers women to look at life through the lens of abundance and opportunity, instead of lack and scarcity.



# CHASE PURPOSE. NOT MONEY.

Patrice uniquely approaches media, digital content and live presentations with authenticity, humor, compassion and enthusiasm. She has become a master at seamlessly weaving messages and themes in with her voice to ensure that the intended audience can connect the dots and be moved to action.

Her own thriving community adores her unconventional approach to life and personal finance via The Redefining Wealth Podcast and Redefining Wealth TV which she launched in 2017 to deepen the conversation around The Six Pillars of Wealth.



**200K+**  
Social  
Media  
Followers

**36K+**  
YouTube  
Followers

**2.4M+**  
Podcast  
Downloads

**23K+**  
E-Mail  
Subscribers  
(OPEN RATE: 20%+)

**Audience**  
82% Women  
25-49 Years Old

**Income**  
28% \$40K - \$60K  
30% \$61K - \$99K  
31% \$100K+



## PRESS + MEDIA

Patrice has been flawlessly delivering media interviews on television and radio since 2012. If you need someone with media training and nearly 100 local and national television interviews and well over 400 radio interviews already under her belt to connect with your target audience and deliver your message authentically, you're in the right place.



Bloomberg

Forbes

The  
Washington  
Post

STEVE  
HARVEY

ESSENCE

COSMOPOLITAN



To Partner with Patrice:

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